



SELANGOR INTERNATIONAL EXPO 2015

Malaysia's Global Trading Hub

Venue: Mines Exhibition Centre (MIECC)
Date: 26-27 November 2015
(For Registered Trade Owners only)
28 November 2015
(Open to the Public)
Time: 10.00 am to 6.00 pm

SELANGOR INTERNATIONAL EXPO (SIE) 2015

Be a part in the Selangor International Expo (SIE) 2015 and take advantage of great possibilities for business expansion! The SIE 2015 represents one of Malaysia's largest and most recognised local and international trade gateway, with an estimated 600 to 700 booths, connecting trade exhibitors, buyers and visitors to global markets.

Sign up today to enhance your network, match businesses or exchange trade ideas and inspiration among business communities across different states and countries!

RESERVE YOUR BOOTH TODAY!

Log on to www.selangorexpo.com to download your form!

Organiser:



Appointed Event Manager:



Endorsed by:



▶ OBJECTIVE

01

To bridge the growth of Malaysia economy with the world

02

Ideal medium for local and foreign small and medium-sized enterprises to showcase their latest products and services

03

Attract potential buyers or the possibility of business collaborations

04

Grand opportunity to expand local business and widen the scope of international development

05

Perfect channel for future marketing partnership with other local and international organizations

06

Spotlight on cutting-edge technology and products produced in Selangor, the pride and joy of Malaysia

Official Hotels:



Supported by:



EXHIBITORS' PROFILES/ CATEGORIES

Electrical & Electronics

- Consumer Electronics • Electronic Components • Industrial Electronics • Electrical Products

Life Sciences

- Biotechnology • Pharmaceuticals • Chemicals • Medical Devices • Medical Services • Healthcare

Halal Products & Services

- Food and Beverage • Services • Art and Fashion

Machinery & Equipment

Government Department/Agencies (Federal & State)

Selangor State Link Companies

Chamber of Commerce (Foreign & Local)

Transport Equipment

- Automotive • Maritime • Aviation/Aerospace

WHY SELANGOR



INVESTMENT**
 A) Total Capital Investment: **USD32.77 billion**
 B) Total FDI: **USD15.98 billion**
 C) Total DDI: **USD16.79 billion**

23.7%



Contributes **23.7%** to Malaysia's **GROSS DOMESTIC PRODUCT (GDP)**(2013)



Home to the **LARGEST** seaport and international airport



Houses major **MULTINATIONAL** companies



HOME OF MOTORSPORTS – **SEPANG F1 CIRCUIT**



MAJOR INVESTORS by Country



HIGHEST number of companies awarded with **MSC status** (*1,263 companies as of year 2014)



38 Golf Courses (The highest in the country)



Close proximity to **KUALA LUMPUR BUSINESS CENTRE**



CREATED **333,627** employment **OPPORTUNITIES****



Best **SHOPPING** and **TOURISM** destination



More than **140 INSTITUTIONS** of **HIGHER LEARNING**



KEY INDUSTRIES:
 • Electrical & Electronics
 • Life Sciences
 • Food & Beverages
 • Transport Equipment
 • Machinery & Equipment



OPPORTUNITIES:
 • Green Technology Industry
 • Information & Communication Technology
 • Integrated Tourism
 • Education
 • Halal-based Industry

Source: *Multimedia Development Corporation (MDeC) **According to Malaysian Investment Development Authority (MIDA) from 2000-2014 ***RM1 = USD0.2726

For details, please contact the Event Management team, B&B Advertising at:

T +603-7804 8382 **F** +603-7804 8362 **E** info@selangorexpo.com **W** www.selangorexpo.com